

Variables	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions
Corporation	LERDY MERLIN	LERDY MERLIN	LERDY MERLIN	LERDY MERLIN	LERDY MERLIN	LERDY MERLIN	LERDY MERLIN	LERDY MERLIN	LERDY MERLIN	AUCHAN	AUCHAN	AUCHAN	AUCHAN	AUCHAN	AUCHAN	AUCHAN	AUCHAN
Year	2021	2021	2021	2021	2022	2022	2022	2022	2022	2021	2021	2021	2021	2022	2022	2022	2022
Month	Day/Channel	TVP1	TVP2	TVN	Polat	TVP1	TVP2	TVN	Polat	TVP1	TVP2	TVN	Polat	TVP1	TVP2	TVN	Polat
January	1	1	0	3	3	2	2	4	22	0	0	0	0	0	0	0	0
January	2	1	0	0	8	3	5	5	4	0	0	0	0	0	0	0	0
January	3	0	0	3	3	1	6	8	6	0	0	0	0	0	0	1	3
January	4	0	1	1	10	1	3	8	3	0	0	0	0	0	0	3	4
January	5	2	0	3	6	3	2	3	2	0	0	0	0	0	0	1	2
January	6	0	1	2	3	0	0	4	1	0	0	0	0	0	0	1	0
January	7	1	0	1	4	0	0	3	0	0	0	0	0	0	0	1	0
January	8	1	1	1	5	0	3	4	1	0	0	0	0	0	0	1	4
January	9	3	1	2	0	2	1	6	8	0	0	0	0	0	0	2	0
January	10	0	0	4	3	0	1	6	5	0	0	0	0	0	0	1	2
January	11	1	2	8	6	0	0	7	5	0	0	0	0	0	0	0	3
January	12	1	2	4	4	0	1	1	4	0	0	0	0	0	0	1	2
January	13	1	1	0	2	2	3	2	3	0	0	0	0	0	0	4	12
January	14	1	1	1	7	0	0	1	2	1	2	3	7	0	2	7	10
January	15	0	2	2	2	2	2	1	0	0	0	3	7	1	1	4	3
January	16	0	1	1	3	2	1	2	2	0	1	3	3	0	2	4	3
January	17	0	0	5	2	0	3	2	1	0	0	0	0	1	3	10	8
January	18	0	2	2	1	0	3	2	3	1	1	3	6	0	1	6	6
January	19	0	2	2	3	0	2	0	2	1	0	4	8	0	1	3	4
January	20	0	1	2	5	0	4	6	1	1	1	1	3	0	2	5	4
January	21	1	1	2	6	1	2	1	1	1	0	2	10	0	0	1	9
January	22	0	1	1	6	5	2	1	4	0	1	2	6	0	2	6	4
January	23	0	2	7	3	2	5	3	1	2	1	0	4	1	2	1	2
January	24	0	1	8	2	6	7	6	1	1	0	2	4	1	0	11	8
January	25	1	1	2	5	2	2	7	1	0	0	5	4	0	2	5	8
January	26	0	0	2	7	0	2	2	2	1	0	3	9	0	0	5	7
January	27	1	2	2	3	0	4	2	1	1	0	2	7	0	0	1	3
January	28	1	1	0	5	0	2	2	0	0	1	3	9	3	0	2	2
January	29	1	0	0	3	3	5	2	1	1	0	2	8	0	0	3	1
January	30	1	1	1	2	4	4	3	3	1	0	2	2	0	1	0	2
January	31	0	0	1	2	4	8	10	5	0	0	0	0	0	0	4	2
February	1	1	0	2	2	3	1	5	4	0	0	0	0	0	0	2	2
February	2	0	1	2	7	6	3	4	5	0	0	0	0	0	1	2	4
February	3	1	0	0	10	1	2	3	5	0	0	0	0	0	0	3	2
February	4	0	2	2	6	1	2	3	2	0	0	0	0	0	1	3	1
February	5	0	0	4	4	2	0	3	2	0	0	0	0	0	1	4	1
February	6	3	2	2	5	5	5	4	5	0	0	0	0	0	0	2	1
February	7	1	1	1	6	4	5	5	2	0	0	0	0	0	1	0	2
February	8	1	1	1	1	3	3	2	5	0	0	0	0	0	0	1	5
February	9	0	1	0	4	3	2	6	7	0	0	0	0	0	2	3	1
February	10	1	0	0	0	4	2	4	5	0	0	0	0	1	1	8	12
February	11	0	3	1	6	1	1	3	1	4	3	2	3	0	2	8	4
February	12	0	0	3	8	8	5	3	2	1	1	2	7	0	2	7	3
February	13	1	1	1	6	3	2	6	4	0	1	1	3	0	0	4	2
February	14	1	1	5	8	6	5	6	5	0	0	0	0	0	1	7	7
February	15	1	1	2	4	5	6	1	8	2	2	2	5	0	1	7	8
February	16	1	0	1	11	4	5	8	9	1	0	2	4	0	1	9	6
February	17	0	0	0	12	4	3	4	3	2	1	2	4	0	1	8	14
February	18	0	1	1	6	4	1	1	1	0	3	2	6	0	1	3	13
February	19	0	1	4	6	0	4	3	1	0	1	1	3	0	2	1	4
February	20	2	2	1	8	3	6	5	2	0	0	2	3	0	2	3	3
February	21	2	1	4	3	2	3	6	5	0	0	0	0	0	2	6	14
February	22	1	1	4	4	3	7	4	9	1	3	1	4	0	1	4	15
February	23	1	1	3	12	6	2	5	6	0	1	3	3	1	0	4	4
February	24	3	0	2	7	0	2	3	3	0	0	2	3	0	1	2	6

Variables	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	Insertions	
Corporation	LERROY MERLIN	LERROY MERLIN	LERROY MERLIN	LERROY MERLIN	LERROY MERLIN	LERROY MERLIN	LERROY MERLIN	LERROY MERLIN	LERROY MERLIN	AUCHAN	AUCHAN	AUCHAN	AUCHAN	AUCHAN	AUCHAN	AUCHAN	AUCHAN	
Year	2021	2021	2021	2021	2022	2022	2022	2022	2022	2021	2021	2021	2021	2022	2022	2022	2022	
Month	Day/Channel	TVP1	TVP2	TVN	Polat	TVP1	TVP2	TVN	Polat	TVP1	TVP2	TVN	Polat	TVP1	TVP2	TVN	Polat	
February	25	0	0	2	6	0	1	2	2	3	2	2	6	0	0	2	2	1
February	26	2	0	2	7	3	2	7	1	2	0	3	6	2	2	3	0	0
February	27	0	2	3	5	0	2	4	3	0	0	1	2	0	0	1	0	0
February	28	0	2	3	5	3	4	6	8	0	0	0	0	0	0	0	0	0
March	1	0	1	0	2	1	3	1	2	0	1	2	6	0	0	2	5	5
March	2	0	1	2	3	2	3	2	3	1	0	1	5	0	1	3	5	5
March	3	1	7	1	5	0	5	5	3	0	0	1	2	0	0	1	3	3
March	4	0	0	2	7	7	2	1	9	0	1	2	9	0	0	0	8	8
March	5	0	1	1	3	3	3	5	10	0	1	0	5	0	0	2	2	2
March	6	0	1	3	1	4	8	7	3	0	2	0	1	0	0	0	1	1
March	7	3	3	3	2	2	3	4	2	0	0	1	3	0	0	1	2	2
March	8	0	1	5	3	0	3	3	6	0	1	1	5	0	1	0	3	3
March	9	3	1	5	6	4	2	2	4	1	0	3	6	0	0	2	3	3
March	10	1	4	2	3	1	2	2	6	1	0	1	4	0	0	2	2	2
March	11	0	0	2	4	4	2	5	2	0	0	1	7	0	0	0	4	4
March	12	1	2	2	3	4	5	2	4	0	1	1	5	1	0	1	1	1
March	13	0	1	2	1	6	6	9	4	0	1	0	3	1	0	1	0	0
March	14	2	2	3	1	1	3	6	1	0	0	0	0	0	1	2	3	3
March	15	0	1	6	3	1	2	2	5	1	1	2	7	0	0	0	4	4
March	16	1	2	4	5	1	4	2	3	1	0	1	8	0	1	2	2	2
March	17	2	5	2	5	1	3	4	4	1	1	2	8	0	0	1	5	5
March	18	0	0	1	6	2	0	2	6	1	1	1	10	0	1	2	3	3
March	19	1	1	4	3	0	3	3	3	0	1	0	8	1	0	1	1	1
March	20	0	1	4	1	4	5	5	2	0	0	0	5	0	0	2	3	3
March	21	2	3	4	2	1	2	6	4	0	0	0	0	0	1	0	2	2
March	22	1	1	4	2	0	2	1	5	0	1	1	6	0	0	1	3	3
March	23	3	0	4	2	1	5	2	5	0	0	2	6	0	0	1	1	1
March	24	5	4	0	5	2	2	2	7	2	0	1	9	0	1	1	1	1
March	25	9	0	3	5	1	0	7	0	0	1	1	8	0	0	0	0	0
March	26	3	3	1	2	2	5	4	4	0	2	2	10	0	1	1	1	1
March	27	4	1	4	3	4	4	6	5	0	2	1	5	0	0	0	0	0
March	28	11	3	10	3	3	5	9	8	0	0	0	7	0	1	2	4	4
March	29	3	2	10	6	3	2	5	5	0	2	2	6	0	0	0	3	3
March	30	5	2	4	6	1	4	2	8	1	1	1	7	0	1	4	6	6
March	31	13	5	0	8	0	1	7	5	0	0	0	4	0	0	1	5	5
April	1	0	1	4	2	3	0	2	4	3	5	3	9	0	0	0	0	0
April	2	0	3	2	5	6	1	2	2	0	2	3	8	0	0	0	0	0
April	3	0	3	3	3	2	5	8	2	0	0	0	0	0	0	0	0	0
April	4	0	0	4	12	1	1	9	4	0	0	0	0	0	0	0	0	0
April	5	0	1	3	5	3	3	4	2	0	0	0	0	0	0	0	0	0
April	6	0	2	6	4	5	0	5	6	0	0	0	0	0	0	0	0	0
April	7	0	0	1	10	1	2	5	5	0	0	0	0	0	0	0	0	0
April	8	0	0	3	3	5	1	2	7	0	0	0	0	0	0	0	0	0
April	9	0	2	1	3	1	1	5	7	0	0	0	0	0	0	0	0	0
April	10	0	1	2	1	3	7	8	2	0	0	0	0	0	0	0	0	0
April	11	3	2	8	3	5	4	15	10	0	0	0	0	0	0	0	0	0
April	12	0	1	3	5	5	3	7	5	0	0	0	0	0	0	0	0	0
April	13	0	1	3	3	5	3	8	7	0	0	0	0	0	0	0	0	0
April	14	0	1	0	5	3	5	10	6	0	0	0	0	0	0	0	0	0
April	15	0	0	4	4	4	0	13	8	0	0	0	0	0	0	0	0	0
April	16	0	1	0	4	3	7	8	4	0	0	0	0	0	0	0	0	0
April	17	0	0	1	0	3	4	12	4	0	0	0	0	0	0	0	0	0
April	18	1	1	6	1	2	3	8	3	0	0	0	0	0	0	0	0	0
April	19	0	2	5	4	6	6	10	2	2	3	4	10	0	0	3	4	4
April	20	0	0	1	1	3	2	11	12	1	3	5	9	0	0	3	5	5

